

PHILIP MORRIS USA

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100 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Distribution
FROM: Market Information / Deborah Fuchs
SUBJECT: Small Discount Brands Tracking Report

DATE: February 28, 2000

Attached is the Small Brands Report including the latest data available from STARS, Shipments and IRI/Capstone.

Please note that All Star, a new brand family for Medallion Company, will be added to the STARS databases with the 2/12 update.

Please contact me at 3-2004 with any questions or comments.

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